

Philip Huynh

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Professional Summary

Full Stack Designer with 8+ years of experience in UI/UX and front-end development. Skilled in creating seamless user experiences and collaborating with engineering teams. Proficient in design tools like Figma and Adobe XD, with a strong technical background in HTML/CSS and Flutter. Focused on building user-centered products that drive business results.

Professional Experience

Groovetime

Product Designer

Remote

Nov 2020 - Present

- Conducting UX research to create journey maps, wireflows, mockups, and prototypes that inform design decisions
- Establishing comprehensive design guidelines and systems to ensure consistency across mobile and web experiences
- Collaborating closely with engineering to quickly iterate on final designs, addressing edge cases effectively
- Streamlining component usage by 50% through the implementation of variants, nested instances, and variables
- Designing and developing screens and widgets using Dart and Flutter to enhance functionality
- Creating and integrating engaging Rive animations to elevate user interactions and overall app experience

Filmtools

Lead UI/UX Designer

Burbank, CA, USA

Jan 2019 - Nov 2020

- Developed an internal SaaS portal for web orders and requests, reducing email and phone communications by over 90%
- Collaborated with stakeholders to align business and technical goals, leading to actionable design solutions
- Led a team of 3 designers and developers across 6+ websites, fostering effective collaboration
- Designed a streamlined B2C quoting system, increasing order quotes by 40% for both customers and partners

Filmtools

UI/UX Designer

Burbank, CA, USA

Jan 2016 - Dec 2018

- Created wireframes and mockups using Adobe XD to guide design direction
- Demonstrated user interactions and workflows with Axure, presenting prototypes to internal and external development teams
- Conducted user testing on newly launched designs, producing over 100 rule-based screen capture videos for insights
- Implemented A/B testing to evaluate user engagement before site-wide rollouts
- Analyzed user experiences using behavioral data, leveraging Google Analytics and Moz Analytics for comprehensive insights

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Junior Web Developer

Burbank, CA, USA

Jun 2015 - Dec 2015

- Conducted testing of new modules and extensions across development, staging, and production environments
- Translated concept art and designs into code for production deployment
- Developed 10+ templates for automated remarketing campaigns using Springbot

Risk Driven Quality Consulting Company

Web Developer

Remote

May 2015 - Aug 2015

- Tested new modules & extensions between development, staging & production
- Coded concept arts & designs to push to production
- Produced 10+ templates for automated re-marketing campaigns using Springbot.

Education

California State University - Northridge

Bachelor's, Cinema & Television Arts

Aug 2011 - May 2015

GPA: 3.5